## INVESTOR RELATIONS 2012 1Q

- 1Q, 2012 Review
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## 1Q, 2012 Overview

## Sales \& Operating Income

- Sales rose $9.0 \%$ to KRW 1,622.6 billion, operating income increased 114.1\% to KRW 129.3 billion.


## Sales

Unit:KRW billion


## Operating Income

Unit:KRW billion
286.4

'11.1Q

1Q, 2012 Performance

|  | 1Q. 12 | 4Q. 11 | 1Q.'11 | Change Raio |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | QoQ | YoY |
| S a l e s | 1,622.6 | 1,489.2 | 1,600.2 | 9.0\% | 1.4\% |
| [Syn. Rubbers] | 870.8 | 820.9 | 787.6 | 6.1\% | 10.6\% |
| [Syn. Resins] | 342.0 | 302.9 | 345.8 | 12.9\% | -1.1\% |
| [ O thers ] | 409.8 | 365.4 | 466.8 | 12.2\% | -12.2\% |
| Phenol Derivatives | 289.9 | 256.9 | 342.6 | 12.8\% | -15.4\% |
| Specialty Chemicals | 42.8 | 41.9 | 49.4 | 2.1\% | -13.4\% |
| E $n$ e r g y | 44.5 | 41.7 | 41.9 | 6.7\% | 6.2\% |
| O ther s | 32.6 | 24.9 | 32.9 | 30.9\% | -0.9\% |
| Operating Income | 129.3 | 60.4 | 286.4 | 114.1\% | -54.9\% |
| \% ] | 8.0\% | 4.1\% | 17.9\% | - | - |
| Income before Income Taxes | 132.3 | 66.0 | 277.8 | 100.5\% | -52.4\% |
| Net Income | 101.6 | 40.4 | 196.2 | 151.5\% | -48.2\% |
| Gain/Loss on Valuation of Equity M ethod Investments | 22.1 | 18.8 | 15.5 | 17.6\% | 42.6\% |

* Net Income is based on Controlling Interests.


## 1. 1Q, 2012 Review

## Financial Highlights

- Debt to equity ratio rose due to increases in usance borrowing and decreases in earned surplus.
- Interest coverage ratio improved due to decreases in interest expense through conversion of CB (Convertible Bond) and increases in operating income.

| Debt to Equity Ratio | Borrowings |  | Unit | 10'12 | 4Q'11 | 10'11 | Change Ratio |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Unit | 1Q. 12 | 4Q. 11 | 1Q. 11 | QoQ | YoY |
| $$ | 2,299.5 | Assets | $\begin{gathered} \hline \text { KRW } \\ \text { bil. } \end{gathered}$ | 5,098.5 | 4,714.2 | 4,421.6 | 8.2\% | 15.3\% |
|  |  | Liabilities | $\begin{gathered} \text { KRW } \\ \text { bil. } \end{gathered}$ | 3,491.1 | 3,157.2 | 3,388.5 | 10.6\% | 3.0\% |
|  |  | Shareholders' Equity | $\begin{aligned} & \text { KRW } \\ & \text { bil. } \end{aligned}$ | 1,607.4 | 1,557.1 | 1,033.1 | 3.2\% | 55.6\% |
|  |  | Controlling Interests |  | 1,496.4 | 1,447.7 | 951.7 | 3.4\% | 57.2\% |
| $\text { 4Q.' } 11 \quad 1 \mathrm{Q} .{ }^{\prime} 12$ | $4 Q . ' 11 \quad 1 Q .12$ | NonControlling Interests |  | 111.0 | 109.4 | 81.4 | 1.5\% | 36.4\% |
| Asset Turnover Ratio | Interest Coverage Ratio | Debt to Equity Ratio | \% | 217 | 203 | 328 |  |  |
| (Unit:Times) | (Unit:Fold) | Borrowings | KRW bil. | 2,457.8 | 2,299.5 | 2,570.4 | 6.9\% | -4.4\% |
|  | $2.68$ | WonDenominated |  | 1,579.0 | 1,688.4 | 2,019.5 | -6.5\% | -21.8\% |
|  |  | Foreign CurrencyDenominated |  | 878.8 | 611.1 | 550.9 | 43.8\% | 59.5\% |
|  |  | Asset Turnover Ratio | Times | 1.32 | 1.25 | 1.50 | 5.6\% | -12.0\% |
| 4Q.'11 1Q. 12 | 4Q.'11 1Q.'12 | Interest Coverage Ratio | Fold | 4.26 | 2.68 | 8.31 | 59.0\% | -48.7\% |

## Performance Results for Synthetic Rubbers

## O Synthetic Rubbers

- Sales increased 6.1\% to KRW 870.8 billion(53.7\% of total sales).
- Maintain high level of sales and operating income by increasing sales price to cope with strong feedstock price.


## Sales

Unit:KRW billion
870.8
820.9


## 1Q, 2012 Performance

- Strong BD price maintenance due to :
- Decrease in supply from some NCC experiencing trouble and conducting Annual S/D
- Demand decrease by decreasing operating ratio in downstream
- BD price changes by region
(Unit:USD/Ton)

|  | $10 . ' 11$ | $11 . ' 11$ | $12 . ' 11$ | $01 . ' 12$ | $02 . ' 12$ | $03 . ' 12$ |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Asia | 2,184 | 1,694 | 2,563 | 2,963 | 3,863 | 3,452 |
| N.America | 2,508 | 2,083 | 2,150 | 2,797 | 3,472 | 3,516 |
| Europe | 1,875 | 1,600 | 1,956 | 2,756 | 3,344 | 3,155 |

- Strong position in synthetic rubber prices
- Profitability improved by reflecting feedstock price increase in sales price.
(Unit:USD/Ton)

|  | $10 . ' 11$ | $11 . ' 11$ | $12 . ' 11$ | $01 . ' 12$ | $02 . ' 12$ | $03 . ' 12$ |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: |
| SBR | 3,235 | 2,625 | 2,740 | 2,955 | 3,258 | 3,344 |
| BR | 3,697 | 2,976 | 3,153 | 3,338 | 3,707 | 3,855 |

* Source: ICIS/PLATTS 2011, 2012


## Performance Results for Synthetic Resins

## O Synthetic Resins

- Sales increased 12.9\% to KRW 342.0 billion(21.1\% of total sales)
- Improvement profitability is based on selling price hikes by a combination of increasing demand of China's downstream and feedstock prices rising.

| Sales |  |
| :--- | :--- | :--- |
| Unit:KRW billion |  |

## 1Q, 2012 Performance

- SM price advance due to :
- Annual S/D of Asia SM maker
- Price rising of feedstock(Bezene/Ethylene)
- SM price changes
(Unit:USD/Ton, CFR China)

|  | $10 . ' 11$ | $11 . ' 11$ | $12 . ' 11$ | $01 . ' 12$ | $02 . ' 12$ | $03 . ' 12$ |
| :---: | :---: | ---: | ---: | ---: | ---: | ---: |
| SM | 1,323 | 1,320 | 1,335 | 1,410 | 1,444 | 1,480 |

- Strong position in synthetic resin prices
- Reducing inventory level of China's downstream and strong demand
- Improve profitability by increase sales price due to feedstock (SM/BD) prices upwards
(Unit:USD/Ton)

|  | $10 . ' 11$ | $11 . ' 11$ | $12 . ' 11$ | $01 . ' 12$ | $02 . ' 12$ | $03 . ' 12$ |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: |
| PS | 1,478 | 1,433 | 1,447 | 1,501 | 1,555 | 1,591 |
| ABS | 1,936 | 1,828 | 1,851 | 2,006 | 2,128 | 2,164 |

* Source: PLATTS 2011, 2012


## Performance Results for Others

## O Others

- Sales increased 12.2\% to KRW 409.8 billion(25.2\% of total sales)
- Phenol Derivatives : Increase of profits due to selling price rise by recovered demand



## 1Q, 2012 Performance

- Phenol Derivatives
- Feedstock(Benzene) price maintaining strongly due to Oil/Naphtha prices rising
- Increase of profits due to increase demand of downsteam (PC/Epoxy) and increased sale prices
- Energy
- Sales increased on higher steam demand for chemical affiliates
- Improved profitability through increases in sales prices and decrease in production cost


## 2. Main Business Activities

## Main Business Activities

## Strengthened Synthetic Rubber Market Position

- Revamping Capacity(MT/Y) : SBR 110K(Ulsan), SSBR 60K(Yeosu)
- Completion of Construction : SBR(Sept. '12), SSBR(Nov. '12)
- Total Investment : KRW 121.5 billion
- Total Capa. of SBR/BR : 845,000MT/Y
(Unit:'000MT/Y)

|  | 2010 | 2011 | 2012 | Note |
| :---: | ---: | ---: | ---: | :--- |
| SBR | 481 | 481 | 591 | -No.1:KKPC(845) |
| BR | 222 | 364 | 364 | -No.2:SINOPEC(694) |
| Total | 703 | 845 | 955 | -No.3:Lanxess(661) |

## New Leap of Phenol Derivatives

- Revamping Capacity(MT/Y) : BPA 150K, Phenol 300K/Acetone 185K
- Completion of Construction : BPA(End of '12), Phenol/Acetone(End of '13)
- Total Investment : BPA(KRW 140bn), Phenol/Acetone(KRW 190bn)
- World's No. 5 Maker of BPA Capa.
(Unit:'000MT/Y)

|  | June'08 | Dec.'12 | Dec.'13 | Note |
| :---: | ---: | ---: | ---: | :--- |
| BPA | 280 | 430 | 430 | -No.1:SABIC(1,230) |
| Phenol | 380 | 380 | 680 | -No.2:Bayer(1,180) |
| Acetone | 238 | 238 | 423 | -No.3:Nanya(550) |
| -No.4:Mitsui(505) |  |  |  |  |
| Total | 898 | 1,048 | 1,533 | -No.5:KPB(430) |

## Synthetic Rubbers

- Demand would be stronger thanks to re-stocking and increasing operation in Chinese tire makers.
- Production volume would be decreased because of Annual S/D in April, but the margin would be recovered by widening BD/Synthetic rubbers spread.
- BD supply would be tightened caused by NCC's trouble and maintenance, but temporal slow downstream demand will keep the feed stock price at stable level.


## O Synthetic Resins

- Sales volume to be increased by demand seasonality and pre-demand of Olympic.
- Increasing market shares by strong sales activity and high profit product sales will bring better margin level.
- SM price would stay strong position by demand increase in China followed by resin price up-trend.


## Others

- Phenol Derivatives
- Downstream demand increase would make both BPA sales price increase and margin recovery.
- Energy
- Annual S/D in No. 2 power plant will limit its operation ratio in 2Q along with revenue and operating income.

4. Appendices

## Income Statement

(Unit:KRW billion)

|  | 1Q. 12 | 4Q. ${ }^{11}$ | 1Q. 11 | Difference |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | QoQ |  | YoY |  |
|  |  |  |  | Amount | Ratio | Amount | Ratio |
| Sales | 1,622.6 | 1,489.2 | 1,600.2 | 133.4 | 9.0\% | 22.4 | 1.4\% |
| Operating Income (Operating Margin) | $\begin{aligned} & 129.3 \\ & 8.0 \% \end{aligned}$ | $\begin{gathered} 60.4 \\ 4.1 \% \end{gathered}$ | $\begin{gathered} 286.4 \\ 17.9 \% \end{gathered}$ | $\begin{gathered} 68.9 \\ 3.9 \% p \end{gathered}$ | $114.1 \%$ | $\begin{aligned} & -157.1 \\ & -9.9 \% p \end{aligned}$ | $-54.9 \%$ |
| Net Interest Expense | 19.1 | 13.2 | 24.1 | 5.9 | 44.7\% | -5.0 | -20.7\% |
| Gain/Loss on Valuation of Equity Method Investments | 22.1 | 18.8 | 15.5 | 3.3 | 17.6\% | 6.6 | 42.6\% |
| Income before Income Taxes (Ordinary Income Margin) | $\begin{array}{r} 132.3 \\ 8.2 \% \end{array}$ | $\begin{gathered} 66.0 \\ 4.4 \% \end{gathered}$ | $\begin{aligned} & 277.8 \\ & 17.4 \% \end{aligned}$ | $\begin{gathered} 66.3 \\ 3.8 \% p \end{gathered}$ | $100.5 \%$ | $\begin{aligned} & -145.5 \\ & -9.2 \% p \end{aligned}$ | $-52.4 \%$ |
| Net Income <br> (Net Income Margin) | $\begin{gathered} 101.6 \\ 6.3 \% \end{gathered}$ | $\begin{gathered} 40.4 \\ 2.7 \% \end{gathered}$ | $\begin{gathered} 196.2 \\ 12.3 \% \end{gathered}$ | $\begin{gathered} 61.2 \\ 3.6 \% p \end{gathered}$ | $151.5 \%$ | $\begin{gathered} -94.6 \\ -6.0 \% p \end{gathered}$ | -48.2\% |

[^0]
## Balance Sheet

(Unit:KRW billion)

|  | 1Q.'12 | 4Q. ${ }^{11}$ | 1Q.'11 | Change Amount |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | QoQ | YoY |
| 1. Current Assets | 2,384.9 | 2,058.1 | 1,731.4 | 326.8 | 653.5 |
| - Cash | 471.4 | 505.1 | 173.7 | -33.7 | 297.7 |
| 2. Non-Current Assets | 2,713.6 | 2,656.1 | 2,690.2 | 57.5 | 23.4 |
| Total Assets | 5,098.5 | 4,714.2 | 4,421.6 | 384.3 | 676.9 |
| 1. Current Liabilities | 3,022.0 | 2,713.2 | 2,670.2 | 308.8 | 351.8 |
| 2. Non-Current Liabilities | 469.1 | 444.0 | 718.3 | 25.1 | -249.2 |
| - Interest Bearing Liabilities | 2,457.8 | 2,299.5 | 2,570.4 | 158.3 | -112.6 |
| - Short-Term Debts | 2,093.7 | 1,934.7 | 1,892.1 | 159.0 | 201.6 |
| - Long-Term Debts | 364.1 | 364.8 | 678.3 | -0.7 | -314.2 |
| - Non-Interest Bearing Liabilities | 1,033.3 | 857.7 | 818.1 | 175.6 | 215.2 |
| Total Liabilities | 3,491.1 | 3,157.2 | 3,388.5 | 333.9 | 102.6 |
| 1. Common \& Preferred Stock | 167.5 | 167.5 | 142.2 | - | 25.3 |
| Total Shareholder Equity | 1,607.4 | 1,557.1 | 1,033.1 | 50.3 | 574.3 |
| Net Debt Ratio | 39.0\% | 38.1\% | 54.2\% | 0.9\%p | -15.2\%p |
| Long-Term Debts to Total Debts Ratio | 14.8\% | 15.9\% | 26.4\% | -1.1\%p | -11.6\%p |
| Current Ratio | 78.9\% | 75.9\% | 64.8\% | 3.0\%p | 14.1\%p |
| Total Liabilities to Equity Ratio | 217.2\% | 202.8\% | 328.0\% | 14.4\%p | -110.8\%p |

## Production Capa.(KKPC)

|  | Product | Capa. | Unit | Note |
| :---: | :---: | :---: | :---: | :---: |
| Synthetic Rubbers | SBR | 481,000 | MT/Y | Completion of Expansion : 110,000MT/Y(Ulsan), Sept. 2012 |
|  | HBR | 309,000 |  | Added 22,000MT/Y by improving productivity as of late 2011 |
|  | LBR | 55,000 |  |  |
|  | NBR | 50,000 |  |  |
|  | HSR | 10,000 |  |  |
|  | SB Latex | 70,000 |  |  |
|  | SBS | 70,000 |  |  |
|  | Total | 1,045,000 |  | Completion of Expansion : SSBR 60,000MT/Y(Yeosu), Nov. 2012 |
| Synthetic Resins | PS | 227,500 | MT/Y |  |
|  | ABS | 250,000 |  |  |
|  | EPS | 72,600 |  |  |
|  | PPG | 77,700 |  |  |
|  | Total | 627,800 |  |  |
| Specialty Chemicals | Antioxidants | 80,300 | MT/Y |  |
| Combined Heat \& Power Plants | Steam | 910 | T/H | Completion of Expansion : Steam 800T/H \& Electricity 145MWH, in 2015 |
|  | Electricity | 155 | MWH |  |
| BD | Ulsan Plant | 90,000 | MT/Y |  |
|  | Yeosu Plant | 147,000 |  |  |
|  | Total | 237,000 |  |  |

## 4. Appendices

## Production Capa.(Affiliates)

|  | Product | Capa. | Unit | Note |
| :---: | :---: | :---: | :---: | :---: |
| Kumho P\&B Chemicals | Phenol | 380,000 | MT/Y | Completion of Expansion : 300,000MT/Y, in 2013 |
|  | Acetone | 238,000 |  | Completion of Expansion : 185,000MT/Y, in 2013 |
|  | MIBK | 30,000 |  |  |
|  | Cumene | 440,000 |  |  |
|  | BPA | 280,000 |  | Completion of Expansion : 150,000MT/Y, in 2012 |
|  | Epoxy Resin | 74,000 |  |  |
|  | Totals | 1,442,000 |  |  |
| Kumho Polychem | EP(D)M | 100,000 | MT/Y | Completion of Expansion : 60,000MT/Y, 2 Q in 2013 |
|  | TPV | 7,000 |  |  |
|  | Totals | 107,000 |  |  |
| Kumho Mitsui Chemicals | MDI | 150,000 | MT/Y | Completion of Expansion : $50,000 \mathrm{MT} / \mathrm{Y}, 2 \mathrm{Q}$ in 2012 |
|  | Aniline | 2,000 |  |  |
|  | Totals | 152,000 |  |  |

## Sales Status

Sales by Region \& Application

4. Appendices

## Investments in affiliates





[^0]:    * Net Income is based on controlling interest.

