

## INVESTOR RELATIONS 2011 2Q

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## 2Q, 2011 Overview

## Sales \& Operating Income

- Sales rose $6.7 \%$ to KRW 1,707.7 billion, operating income decreased 3.6\% to KRW 276.1 billion.


## Sales



Operating Income


2Q.' 10


1Q.'11
276.1


2Q.'11

2Q, 2011 Performance

|  | 2Q. 11 | 1Q.'11 | 2Q. 10 | Change Ratio |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | QoQ | YoY |
| S a l e s | 1,707.7 | 1,600.2 | 1,219.6 | 6.7\% | 40.0\% |
| [Syn. Rubbers] | 981.8 | 787.6 | 560.9 | 24.7\% | 75.0\% |
| [Syn. Resins] | 323.6 | 345.8 | 305.0 | -6.4\% | 6.1\% |
| [ O thers ] | 402.3 | 466.8 | 353.7 | -13.8\% | 13.7\% |
| Phenol Derivatives | 297.8 | 342.6 | 247.9 | -13.1\% | 20.1\% |
| Specialty Chemicals | 47.6 | 49.4 | 39.9 | -3.6\% | 19.3\% |
| E $n$ e r g y | 33.7 | 41.9 | 32.8 | -19.6\% | 2.7\% |
| Other t | 23.2 | 32.9 | 33.1 | -29.5\% | -29.9\% |
| Operating Income | 276.1 | 286.4 | 143.0 | -3.6\% | 93.1\% |
| [ \% | 16.2 | 17.9 | 11.7 | - | - |
| Income before Income Taxes | 273.7 | 277.8 | 85.8 | -1.5\% | 219.0\% |
| Net Income | 179.0 | 196.2 | 57.5 | -8.8\% | 211.3\% |
| Gain/Loss on Valuation of Equity $M$ ethod Investments | 19.4 | 15.5 | 6.7 | 25.2\% | 189.6\% |

* Net Income is based on controlling interests.


## 1. 2Q, 2011 Review

## Financial Highlights

- Continue to improve a financial stability due to continual profit and cashed from assets disposal.
- Maintain high level of asset turnover and interest coverage ratio because of a continual out-performance of total sales and operating profits.

| Debt to Equity Ratio | Borrowings |  | Unit | 2Q '11 | 1Q: | 2Q '10 | Chan | Ratio |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 2Q. 11 | 1Q. |  | QoQ | YoY |
| 328\% (Unit:\%) | $2,570.4 \quad 2,613.3$ | Assets | KRW bil. | 4,628.5 | 4,421.6 | 4,123.8 | 4.7\% | 12.2\% |
|  |  | Liabilities | KRW bil. | 3,430.1 | 3,388.5 | 3,401.0 | 1.2\% | 0.9\% |
|  |  | Shareholders Equity | KRW bil. | 1,198.4 | 1,033.1 | 722.8 | 16.0\% | 65.8\% |
|  |  | Controlling Interests |  | 1,105.1 | 951.7 | 675.8 | 16.1\% | 63.5\% |
| 1Q.'11 2Q.'11 | 1Q.'11 2Q.'11 | NonControlling Interests |  | 93.3 | 81.4 | 47.0 | 14.6\% | 98.5\% |
| Asset Turnover Ratio | Interest Coverage Ratio | Debt to Equity Ratio | \% | 286 | 328 | 471 |  |  |
| (Unit:Times)$1.51-1.51$ | (Unit:Fold)$8.21$ | Borrowings | KRW bil. | 2,613.3 | 2,570.4 | 2,703.1 | 1.7\% | -3.3\% |
|  |  | WonDenominated |  | 1,928.5 | 2,048.8 | 2,022.7 | -5.9\% | -4.7\% |
|  |  | Foreign CurrencyDenominated |  | 684.8 | 521.6 | 680.4 | 31.3\% | 0.6\% |
|  |  | Asset Turnover Ratio | Times | 1.51 | 1.51 | 1.22 | 0.0\% | 23.8\% |
| 1Q.'11 2Q.'11 | 1Q.'11 2Q.'11 | Interest Coverage Ratio | Fold | 7.69 | 8.21 | 4.07 | -6.3\% | 88.9\% |

## Performance Results for Synthetic Rubbers

## O Synthetic Rubbers

- Sales increased $24.7 \%$ to KRW 981.8 billion(57.5\% of total sales).
- Maintain high level of sales and operating profits by increasing sales price to cope with strong feed stock price.


## Sales

Unit:KRW billion


## 2Q, 2011 Performance

- Strong position in BD price
- Decrease of supply causing by regular maintenance, rapid increase of BD prices by exportation of domestic products to America
- BD price changes by region
(Unit:USD/Ton)

|  | $01 . ' 11$ | $02 . ' 11$ | $03 . ' 11$ | $04 . ' 11$ | $05 . ' 11$ | $06 . ' 11$ |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Asia | 2,156 | 2,418 | 2,668 | 2,982 | 3,120 | 3,700 |
| N. America | 2,260 | 2,370 | 2,513 | 3,616 | 4,216 | 4,189 |
| Europe | 1,949 | 2,121 | 2,269 | 3,140 | 3,963 | 4,438 |

- Weak position in synthetic rubber sales
- Sales prices were increased according to an increase of major raw materials but demand and profits were decreased caused by the policy of retrenchment in China
(Unit:USD/Ton)

|  | $01 . ' 11$ | $02 . ' 11$ | $03 . ' 11$ | 04.11 | $05 . ' 11$ | $06 . ' 11$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SBR | 2,981 | 3,297 | 3,582 | 3,626 | 3,741 | 3,854 |
| BR | 3,882 | 4,088 | 4,269 | 4,180 | 4,163 | 4,385 |

* Source: ICIS/PLATTS 2011


## Performance Results for Synthetic Resins

## © Synthetic Resins

- Sales decreased $6.4 \%$ to KRW 323.6 billion(18.9\% of total sales)
- Demand of ABS was weakened by the policy of retrenchment in China, profits were decreased because of the difficulty on the sales price increase.


## Sales

Unit:KRW billion


## 2Q, 2011 Performance

- SM price faced weakened continuously due to :
- Scrap from Asian SM makers and production decrease due to regular/non-regular maintenance and deterioration of Japanese makers have led to continue a tight supply so that the prices remain steady after increase of SM prices causing be a decrease of demands
- SM price changes
(Unit:USD/Ton, CFR China)

|  | $01 . ' 11$ | $02 . ' 11$ | $03 . ' 11$ | $04 . ' 11$ | 05.11 | $06 . ' 11$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SM | 1,385 | 1,440 | 1,393 | 1,422 | 1,431 | 1,401 |

- Weak position in synthetic resin sales
- Decrease of ABS demands due to the policy of retrenchment in China
- Profits were decreased due to feedstocks(BD/AN) prices upwards

|  | $01 . ' 11$ | 02.11 | $03 . ' 11$ | 04.11 | 05.11 | $06 . ' 11$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PS | 1,420 | 1,450 | 1,514 | 1,545 | 1,575 | 1,536 |
| ABS | 2,223 | 2,267 | 2,317 | 2,283 | 2,294 | 2,122 |

* Source: PLATTS 2011


## Performance Results for Others

## O Others

- Sales decreased 13.8\% to KRW 402.3 billion(23.6\% of total sales)
- Phenol Derivatives : Continue an increase of profits due to tightened BPA supply in Asia



## 2Q, 2011 Performance

- Phenol Derivatives
- Total sales were decreased due to Annual S/D in May
- Supply was tightened due to Japanese earthquake and maintenance of major plants in the region
- Increased sale prices supported by tightened supply in Asia
- Energy
- Sales and operating profits were decreased due to drop of operating ratio following Annual S/D in May


## Main Business Activities

## O Diversification of Synthetic Rubbers

- Revamping Capacity(MT/Y) : SBR 80K(Ulsan), SSBR 60K(Yeosu)
- Completion of Construction : SBR/SSBR(Sept. '12)
- Total Investment : KRW 121.5bn
- World's No. 1 Maker of Synthetic Rubbers Capa.(SBR/BR based)
(Unit:'000 MT)

|  | Apr. '09 | Jan. '11 | Sept. '12 | Note |
| :---: | ---: | ---: | ---: | :--- |
| SBR | 481 | 481 | 561 | -No.1:KKPC(903) |
| BR | 222 | 342 | 342 |  |
| SSBR | - | - | 60 | -No. |
| Total | 703 | 823 | 963 |  |

## New Leap of Phenol Derivatives

- Revamping Capacity(MT/Y) : BPA 150K, Phenol 300K, Acetone 185K
- Completion of Construction : BPA(End of '12), Phenol/Acetone(End of '13)
- Total Investment : BPA(KRW 140bn), Phenol/Acetone(KRW 190bn)
- World's No. 5 Maker of BPA Capa.
(Unit:'000 MT)

|  | June '08 | Dec. '12 | Dec. '13 | 비 고 |
| :---: | ---: | ---: | ---: | :--- |
| BPA | 280 | 430 | 430 | -No.1:SABIC(1,230) |
| Phenol | 380 | 380 | 680 | -No.2:Bayer(1,180) |
| Acetone | 238 | 238 | 423 | -No.3:Nanya(550) |
| -No.4:Mitsui(505) |  |  |  |  |
| Total | 898 | 1,048 | 1,533 | -No.5:KPB(430) |

## Main Business Activities

## O Disposal of Assets

- Disposal of Kumho Industrial shares
(Unit:Stock,KRW million)

| Disposal | Shares | Disposal Price | Gain on Disposal |
| :---: | ---: | ---: | ---: |
| Common Shares | 702,671 | 5,370 | 3,319 |
| Preferred Shares | 36,660 | 145 | 145 |
| Total | 739,331 | 5,515 | 3,464 |

- Disposal of Kumho Tires shares

| Disposal | Shares | Disposal Price | Gain on Disposal |
| :---: | ---: | ---: | ---: |
| Common Shares | 926,194 | 14,267 | 2,911 |

## Outlook

## O Synthetic Rubbers

- High-demand season of traditional tires and shoes, expect strong position in synthetic rubber prices as unbalance of supply and demand following Annual S/D of synthetic rubber makers
- Expecting increase price and tightened supply of BD following regular maintenance of NCC and increase of prices in offshore markets
- To secure profitability by transferring BD price trend to synthetic rubber price


## Synthetic Resins

- It is prospected that supply will be decreased according to adjustment of operating ratio in ABS/PS makers and demand from downstream will be recovered by preparing a Christmas
- SM price will increase then the price of feedstocks(Benzene/Ethylene) will be increased, the policy retrenchment in China will be reduced, and a practical demand will be increased.
- Increase sales prices pursuant to a strength of feedstocks(BD/AN) and improve a profit through special strategy per territory and product


## Others

- Phenol Derivatives
- The tightness of BPA supply and demand will be lessened due to continuous decreasing demand in China and completion of annual maintenance
- Energy
- Improved profitability through continued high rate of operation for expanded sales in new demanders and through increases in sales prices

4. Appendices

## Income Statement

(Unit:KRW billion)

|  | 2Q.'11 | 1Q.'11 | 2Q.'10 | Difference |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | QoQ |  | YoY |  |
|  |  |  |  | Cost | Ratio | Cost | Ratio |
| Sales | 1,707.7 | 1,600.2 | 1,219.6 | 107.5 | 6.7\% | 488.1 | 40.0\% |
| Operating Income | 276.1 | 286.4 | 143.0 | -10.3 | -3.6\% | 133.1 | 93.1\% |
| (Operating Margin) | 16.2\% | 17.9\% | 11.7\% | $-1.7 \% p$ | - | 4.5\%p | - |
| Net Interest Expense | 21.7 | 24.1 | 63.9 | -2.4 | -10.0\% | -42.2 | -66.0\% |
| Gain/Loss on Valuation of Equity Method Investments | 19.4 | 15.5 | 6.7 | 3.9 | 25.2\% | 12.7 | 189.6\% |
| Income before Income Taxes | 273.7 | 277.8 | 85.8 | -4.1 | -1.5\% | 187.9 | 219.0\% |
| (Ordinary Income Margin) | 16.0\% | 17.4\% | 7.0\% | $-1.4 \% p$ | - | 9.0\%p | - |
| Net Income | 179.0 | 196.2 | 57.5 | -17.2 | -8.8\% | 121.5 | 211.3\% |
| (Net Income Margin) | 10.5\% | 12.3\% | 4.7\% | -1.8\%p | - | 5.8\%p | - |

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## Balance Sheet

(Unit:KRW billion)

|  | 2Q. ${ }^{11}$ | 1Q.'11 | 2Q. 10 | Difference |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | QoQ | YoY |
| 1. Current Assets | 2,009.4 | 1,731.4 | 1,420.0 | 278.0 | 589.4 |
| - Cash | 295.6 | 173.7 | 110.4 | 121.9 | 185.2 |
| 2. Non-Current Assets | 2,619.1 | 2,690.2 | 2,703.8 | -71.1 | -84.7 |
| Total Assets | 4,628.5 | 4,421.6 | 4,123.8 | 206.9 | 504.7 |
| 1. Current Liabilities | 2,674.2 | 2,670.2 | 2,050.4 | 4.0 | 623.8 |
| 2. Non-Current Liabilities | 755.9 | 718.3 | 1,350.6 | 37.6 | -594.7 |
| - Interest Bearing Liabilities | 2,613.3 | 2,570.4 | 2,703.1 | 42.9 | -89.8 |
| - Short-Term Debts | 1,963.6 | 1,892.1 | 1,472.1 | 71.5 | 491.5 |
| - Long-Term Debts | 649.7 | 678.3 | 1,231.0 | -28.6 | -581.3 |
| - Non-Interest Bearing Liabilities | 816.8 | 818.1 | 697.9 | -1.3 | 118.9 |
| Total Liabilities | 3,430.1 | 3,388.5 | 3,401.0 | 41.6 | 29.1 |
| 1. Common \& Preferred Stock | 142.2 | 142.2 | 142.2 | - | - |
| Total Shareholder Equity | 1,198.4 | 1,033.1 | 722.8 | 165.3 | 475.6 |
| Net Debt Ratio | 50.1\% | 54.2\% | 62.9\% | -4.1\%p | -12.8\%p |
| Long-Term Debts to Total Debts Ratio | 24.9\% | 26.4\% | 45.5\% | -1.5\%p | -20.6\%p |
| Current Ratio | 75.1\% | 64.8\% | 69.3\% | 10.3\%p | 5.8\%p |
| Total Liabilities to Equity Ratio | 286.2\% | 328.0\% | 470.5\% | -41.8\%p | -184.3\%p |

## Production Capa.(KKPC)

|  | Product | Capa. | Unit | Note |
| :---: | :---: | :---: | :---: | :---: |
| Synthetic Rubbers | SBR | 481,000 | MT/Y | Completion of Expansion : 80,000MT/Y(Ulsan), Sept. 2012 |
|  | HBR | 287,000 |  | Completion of Expansion : <br> 120,000MT/Y(Yeosu), Jan. 2011 |
|  | LBR | 55,000 |  |  |
|  | NBR | 50,000 |  |  |
|  | HSR | 10,000 |  |  |
|  | SB Latex | 70,000 |  |  |
|  | SBS | 70,000 |  |  |
|  | Total | 1,023,000 |  | Completion of Expansion : SSBR 60,000MT/Y(Yeosu), Sept. 2012 |
| Synthetic Resins | PS | 227,500 | MT/Y |  |
|  | ABS | 250,000 |  |  |
|  | EPS | 73,800 |  |  |
|  | PPG | 52,000 |  |  |
|  | Total | 603,300 |  |  |
| Specialty Chemicals | Antioxidants | 79,300 | MT/Y |  |
| Combined Heat \& Power Plants | Steam | 1,130 | T/H |  |
|  | Electricity | 186 | MWH |  |
| BD | Ulsan Plant | 90,000 | MT/Y |  |
|  | Yeosu Plant | 147,000 |  |  |
|  | Total | 237,000 |  |  |

## Production Capa.(Affiliates)

|  | Product | Capa. | Unit | Note |
| :---: | :---: | :---: | :---: | :---: |
| Kumho P\&B Chemicals | Phenol | 380,000 | MT/Y | Completion of Expansion : 300.000MT/Y, in 2013 |
|  | Acetone | 238,000 |  | Completion of Expansion : 185,000MT/Y, in 2013 |
|  | MIBK | 30,000 |  |  |
|  | Cumene | 440,000 |  |  |
|  | BPA | 280,000 |  | Completion of Expansion : 150,000MT/Y, in 2012 |
|  | Epoxy Resin | 74,000 |  |  |
|  | Totals | 1,442,000 |  |  |
| Kumho Polychem | EP(D)M | 95,000 | MT/Y | Completion of Expansion : 60,000MT/Y, 2Q in 2013 |
|  | TPV | 5,000 |  |  |
|  | Totals | 100,000 |  |  |
| Kumho Mitsui Chemicals | MDI | 150,000 | MT/Y | Completion of Expansion : 50,000MT/Y, 2H in 2012 |
|  | Aniline | 2,000 |  |  |
|  | Totals | 152,000 |  |  |

## Sales Status

## Sales by Region \& Application

## 1H.'11 Sales Breakdown

I Export Share by Region
 Domestic




Sales Share by Application


4. Appendices

## Investments in affiliates

## beyond the best

KUMHO PETROCHEMICAL




[^0]:    * Net Income is based on controlling interest.

