

## INVESTOR RELATIONS 2011 1Q

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1. 1Q, 2011 Review

## 1Q, 2011 Overview

## Sales \& Operating Income

- Sales increased by $39.4 \%$ (YoY) on the previous quarter to $26.7 \%$, KRW 1,600.2 billion.
- Operating Income increased by $128.8 \%(\mathrm{YoY})$ on the previous quarter to $78.7 \%$, KRW 286.4 billion.

Operating Income


1Q, 2011 Performance

|  | 1Q. 11 | 4Q.'10 | 1Q.'10 | Change Ratio |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | QoQ | YoY |
| S a l e s | 1,600.2 | 1,263.1 | 1,147.9 | 26.7\% | 39.4\% |
| [Syn. Rubbers] | 787.7 | 591.0 | 497.9 | 33.3\% | 58.2\% |
| [Syn. Resins] | 346.2 | 316.0 | 288.3 | 9.6\% | 20.1\% |
| [ O thers ] | 466.3 | 356.1 | 361.7 | 30.9\% | 28.9\% |
| Phenol Derivatives | 348.2 | 294.4 | 282.9 | 18.3\% | 23.1\% |
| Specialty Chemicals | 49.4 | 27.5 | 32.5 | 79.6\% | 52.0\% |
| E $\quad \mathrm{n}$ elllll | 41.7 | 25.2 | 37.6 | 65.5\% | 10.9\% |
| 0 t h e r r s | 27.0 | 9.0 | 8.7 | 200.0\% | 210.3\% |
| Operating Income | 286.4 | 160.3 | 125.2 | 78.7\% | 128.8\% |
| [ \% ] | 17.9 | 12.7 | 10.9 | - | - |
| Income before Income Taxes | 277.8 | 143.3 | 109.7 | 93.9\% | 153.2\% |
| Net Income | 196.2 | 42.5 | 83.3 | 361.6\% | 135.5\% |
| Gain/Loss on Valuation of Equity Method Investments | 15.5 | 14.6 | 6.5 | 6.2\% | 138.5\% |

## Financial Highlights

- Decreases in debt to equity ratio due to increase equity following upwards of profit.
- Increases in interest coverage ratio following improvement of sales and operating income.


|  | Unit | 1Q. 11 | 4Q.'10 | 1Q.'10 | Change Ratio |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | QoQ | YoY |
| Assets | KRW bil. | 4,421.6 | 4,083.5 | 3,880.5 | 8.3\% | 13.9\% |
| Liabilities | $\begin{gathered} \text { KRW } \\ \text { bil. } \end{gathered}$ | 3,388.5 | 3,227.8 | 3,327.1 | 5.0\% | 1.8\% |
| Shareholders' Equity | $\begin{aligned} & \text { KRW } \\ & \text { bil. } \end{aligned}$ | 1,033.1 | 855.7 | 553.4 | 20.7\% | 86.7\% |
| Controlling Interests |  | 951.7 | 787.7 | 511.3 | 20.8\% | 86.1\% |
| NonControlling Interests |  | 81.4 | 68.0 | 42.1 | 19.7\% | 93.3\% |
| Debt to Equity Ratio | \% | 328 | 377 | 601 |  |  |
| Borrowings | KRW bil. | 2,570.5 | 2,489.0 | 2,601.9 | 3.3\% | -1.2\% |
| WonDenominated |  | 2,019.5 | 1,958.5 | 1,998.1 | 3.1\% | 1.1\% |
| Foreign CurrencyDenominated |  | 551.0 | 530.5 | 603.8 | 3.9\% | -8.7\% |
| Asset Turnover Ratio | Times | 1.45 | 1.24 | 1.18 | 16.9\% | 22.9\% |
| Interest Coverage Ratio | Fold | 8.21 | 4.49 | 3.38 | 82.9\% | 142.9\% |

## Performance Results for Synthetic Rubbers

## O Synthetic Rubbers

- Sales increased $33.3 \%$ to KRW 787.7 billion(49.2\% of total sales).
- Sales profit increased due to strong position and in demand from Tire/Non-Tire makers.



## 1Q, 2011 Performance

- Strong position in BD price
- Decrease in supply from some NCC experiencing trouble and conducting Annual S/D
- BD price changes by region

|  | $10 . ' 10$ | 11.10 | $12 . ' 10$ | 01.11 | $02 . ' 11$ | 03.11 |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Asia | 1,856 | 2,020 | 2,060 | 2,156 | 2,418 | 2,668 |
| N. America | 1,755 | 1,874 | 2,014 | 2,260 | 2,370 | 2,513 |
| Europe | 1,545 | 1,748 | 1,827 | 1,949 | 2,121 | 2,269 |

- Strong position in synthetic rubber prices
- Strong demand from Tire/Non-Tire makers pushed synthetic rubber prices to be upwards
- Improvement profitability due to spread expansion between BD price and selling price
(Unit:USD/Ton)

|  | 10.10 | $11 . ' 10$ | $12 . ' 10$ | 01.11 | $02 . ' 11$ | $03 . ' 11$ |
| :---: | :---: | ---: | :---: | :---: | :---: | :---: |
| SBR | 2,255 | 2,480 | 2,666 | 2,981 | 3,297 | 3,582 |
| BR | 2,875 | 3,153 | 3,576 | 3,882 | 4,088 | 4,269 |

* Source: ICIS/PLATTS 2010, 2011


## Performance Results for Synthetic Resins

## O Synthetic Resins

- Sales increased 9.6\% to KRW 346.2 billion(21.6\% of total sales).
- Improved profitability due to increase in Downstream demand and sales following strong position in SM prices.

Sales
Unit:KRW billion


## 1Q, 2011 Performance

- SM price faced weakened continuously due to :
- SM price weakened due to retrenchment policy in China
- SM price changes

| (Unit:USD/Ton, CFR China) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 10.10 | $11 . ' 10$ | 12.10 | 01.11 | 02.11 | 03.11 |  |
| SM | 1,269 | 1,270 | 1,318 | 1,385 | 1,440 | 1,393 |  |

- Strong position in synthetic resin prices
- Increase in demand due to higher operation in automobile and home appliances
- Increase in ABS-related product prices due to raw material (BD/AN) prices upwards

|  | $10 . ' 10$ | $11 . ' 10$ | $12 . ' 10$ | $01 . ' 11$ | 02.11 | 03.11 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PS | 1,282 | 1,374 | 1,356 | 1,420 | 1,450 | 1,514 |
| ABS | 2,003 | 2,129 | 2,169 | 2,223 | 2,267 | 2,317 |

* Source: PLATTS 2010, 2011


## Performance Results for Others

## Others

- Sales increased $30.9 \%$ to KRW 466.3 billion(29.2\% of total sales).
- Phenol Derivatives : PC/Epoxy Resin's demand increases, tightened supply in Asia.

- Phenol Derivatives
- Limited supply due to US/Europe's plant trouble
- Strong prices due to tightened supply in Asia
- Specialty Chemicals
- Demand for 6PPD grew due to increase demand of Tire makers
- Selling price up on feedstock(4-ADPA) price rising
- Established a base for market expansion after winning the Flexsys suit


## Main Business Activities

## Strengthened Synthetic Rubber Market Position

- Completion of Expansion : 120,000MT/Y(Yeosu), Jan. 2011
- Total Investment : KRW 171.7 billion
- Total Capa. Of SBR/BR : 823,000MT/Y
- World's No. 1 Maker of Synthetic Rubbers Capa.(SBR/BR based)
(Unit:'000 MT)

|  | Apr. '09 | Jan. '11 | Note |
| :---: | ---: | ---: | :--- |
| SBR | 481 | 481 | -No.1:KKPC(823) |
| BR | 222 | 342 | -No.2:Lanxess(702) |
| Total | 703 | 823 | -No.3:SINOPEC(694) |

## Conclusion of MOU for foundation of BD J/N

- Conclusion of MOU with Philippines JGSPC(Mar. 16, 2011)
- Strong position in synthetic rubber through increasing self-sufficiency for synthetic rubber field
- Location : Near NCC Batangas, Philippines


## Spurring Building Materials Business

- Capacity : ABS window system(included PVC) 16,000MT/Y
- Total Investment : KRW 22.8 billion
- Completion : Mar. 23, 2011
- Projection to increase sales : KRW 120 billion(2011), KRW 1 trillion(2015)


## Outlook

## O Synthetic Rubbers

- Strong synthetic rubber prices due to synthetic rubber demand from Tire \& Non-Tire makers
- Expanded $M / S$, sales \& operating income following full selling of completion of expansion HBR 12MT/Y
- Maintaining of 1Q profitability through increase in the 2Q sales prices reflecting BD price trend
- Strong BD prices due to increase in demand following new Downstream(LG/Lugang) operation


## Synthetic Resins

- Maintaining 1Q sales trend in the peak season of home appliances(A/C, refrigerator, etc)
- Targeting 1Q profit level through flexible pricing and focusing on high value-added products
- Expecting fluctuation of SM price due to EPS-related Downstream following combustibility regulatory policy in China


## O Others

- Phenol Derivatives
- Maintaining tightened of supply due to Annual S/D and drop of operating ratio following Japanese earthquake
- Specialty Chemicals
- Improved profitability through continued high rate of operation for expanded sales in new demanders and through increases in sales prices

4. Appendices

## Income Statement

(Unit:KRW billion)

|  | 1Q.'11 | 4Q. 10 | 1Q.'10 | Difference |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | QoQ |  | YoY |  |
|  |  |  |  | Cost | Ratio | Cost | Ratio |
| Sales | 1,600.2 | 1,263.1 | 1,147.9 | 337.1 | 26.7\% | 452.3 | 39.4\% |
| Operating Income | 286.4 | 160.3 | 125.2 | 126.1 | 78.7\% | 161.2 | 128.8\% |
| (Operating Margin) | 17.9\% | 12.7\% | 10.9\% | 5.2\%p | - | 7.0\%p | - |
| Net Interest Expense | 24.1 | 31.5 | 22.1 | -7.4 | -23.5\% | 2.0 | 9.0\% |
| Gain/Loss on Valuation of Equity Method Investments | 15.5 | 14.6 | 6.5 | 0.9 | 6.2\% | 9.0 | 138.5\% |
| Income before Income Taxes | 277.8 | 143.3 | 109.7 | 134.5 | 93.9\% | 168.1 | 153.2\% |
| (Ordinary Income Margin) | 17.4\% | 11.3\% | 9.6\% | $6.1 \% p$ | - | 7.8\%p | - |
| Net Income | 196.2 | 42.5 | 83.3 | 153.7 | 361.6\% | 112.9 | 135.5\% |
| (Net Income Margin) | 12.3\% | 3.4\% | 7.3\% | 8.9\%p | - | 5.0\%p | - |

4. Appendices

## Balance Sheet

(Unit:KRW billion)

|  | 1Q.'11 | 4Q.'10 | 1Q.'10 | Difference |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | QoQ | YoY |
| 1. Current Assets | 1,731.4 | 1,403.1 | 1,304.8 | 328.3 | 426.6 |
| - Cash | 173.7 | 150.8 | 40.5 | 22.9 | 133.2 |
| 2. Non-Current Assets | 2,690.2 | 2,680.4 | 2,575.7 | 9.8 | 114.5 |
| Total Assets | 4,421.6 | 4,083.5 | 3,880.5 | 338.1 | 541.1 |
| 1. Current Liabilities | 2,670.2 | 2,239.6 | 2,635.5 | 430.6 | 34.7 |
| 2. Non-Current Liabilities | 718.3 | 988.2 | 691.6 | -269.9 | 26.7 |
| - Interest Bearing Liabilities | 2,570.5 | 2,489.0 | 2,601.9 | 81.5 | -31.4 |
| - Short-Term Debts | 1,892.1 | 1,536.7 | 2,029.5 | 355.4 | -137.4 |
| - Long-Term Debts | 678.4 | 952.3 | 572.4 | -273.9 | 106.0 |
| - Non-Interest Bearing Liabilities | 818.0 | 738.8 | 725.2 | 79.2 | 92.8 |
| Total Liabilities | 3,388.5 | 3,227.8 | 3,327.1 | 160.7 | 61.4 |
| 1. Common \& Preferred Stock | 142.2 | 142.2 | 142.2 | - | - |
| Total Shareholder Equity | 1,033.1 | 855.7 | 553.4 | 177.4 | 479.7 |
| Net Debt Ratio | 232.0\% | 273.2\% | 462.8\% | -41.2\%p | -230.8\%p |
| Long-Term Debts to Total Debts Ratio | 26.4\% | 38.3\% | 22.0\% | -11.9\%p | 4.4\%p |
| Current Ratio | 64.8\% | 62.6\% | 49.5\% | 2.2\%p | 15.3\%p |
| Total Liabilities to Equity Ratio | 328.0\% | 377.2\% | 601.2\% | -49.2\%p | -273.2\%p |

## Production Capacity

|  | Product | Capa. | Unit | Note |
| :---: | :---: | :---: | :---: | :---: |
| Synthetic Rubbers | SBR | 481,000 | MT/Y | Completion of Expansion : 80,000MT/Y(Ulsan), Sept. 2012 |
|  | HBR | 287,000 |  | Completion of Expansion : <br> 120,000MT/Y(Yeosu), Jan. 2011 |
|  | LBR | 55,000 |  |  |
|  | NBR | 50,000 |  |  |
|  | HSR | 10,000 |  |  |
|  | SB Latex | 70,000 |  |  |
|  | SBS | 70,000 |  |  |
|  | Total | 1,023,000 |  |  |
| Synthetic Resins | PS | 227,500 | MT/Y |  |
|  | ABS | 250,000 |  |  |
|  | EPS | 73,800 |  |  |
|  | PPG | 52,000 |  |  |
|  | Total | 603,300 |  |  |
| Specialty Chemicals | Antioxidants | 79,300 | MT/Y |  |
| Combined Heat \& Power Plants | Steam | 1,130 | T/H |  |
|  | Electricity | 186 | MWH |  |
| BD | Ulsan Plant | 90,000 | MT/Y |  |
|  | Yeosu Plant | 147,000 |  |  |
|  | Total | 237,000 |  |  |

## Sales Status

## Sales by Region \& Application

1Q.'11 Sales Breakdown

\|Export Share by Region


4. Appendices

## Investments in affiliates

※ As of 07 June 2011, Based on common shares



