

Vision 2020

By 2020, we aim to be a global leading chemical group with sales of KRW 20 trillion and 20 world-class products.

Mission

For Our Customers

We create customer value with the best solutions and synergy.

For Our Shareholders

We deliver shareholder value by selecting and focusing to maximize profits.

For Our Employees

We work to create a virtuous cycle of growth where both company and employees grow.

For Humanity & The Environment

We will create green chemicals that coexist in harmony with people and nature.

Core values

Passion For Excellence

We take the initiative with responsibility and passion, always learning as we aim for world-class professional and technical leadership in pursuit of our vision.

Innovation For Satisfaction

We embrace change as we proactively strive to deliver increasingly greater value to our customers, unencumbered by conventional practices and success formulas.

Collaboration For Unity

We build personal and professional trust through respect for diversity, open communication, and mutual collaboration.

Responsibility For Integrity

Our commitment to social and corporate responsibility is built on a commitment to the basics that puts environmental safety and corporate ethics first.

Slogan

beyond
the best

At KKPC, we have an ambitious vision of becoming a global leading chemical group by 2020 with sales of KRW 20 trillion and at least 20 world-class products.

Today, we are hard at work to make this vision a reality as we chart a course for continuous growth and global leadership by expanding our leadership in our synthetic rubbers business, thinking green to deliver new eco-friendly products, aiming for excellence in each product category, investing to expand economies of scale, generating new growth through our energy business, and expanding our growth possibilities by developing high-tech next-generation products.