

Vision 2020

KKPC has an ambitious vision to become a global leading chemical group by 2020 with sales of KRW 20 trillion and at least 20 products with a top-5 global market share.

As we focus on upgrading the competitiveness of our core businesses, we will also be working to enhance our leadership capabilities, secure a strategic competitive edge, develop value-added products, and expand our business portfolio by acting on new opportunities in energy and other new businesses that will drive future growth.



By 2020, we aim to be a global leading chemical group with sales of KRW 20 trillion and 20 world-class products.

Mission

1

For Our Customers

We create customer value with the best solutions and synergy.

2

For Our Shareholders

We deliver shareholder value by selecting and focusing to maximize profits.

3

For Our Employees

We work to create a virtuous cycle of growth where both company and employees grow.

4

For Humanity & The Environment

We will create green chemicals that coexist in harmony with people and nature.

Core values

1

Passion For Excellence

We take the initiative with responsibility and passion, always learning as we aim for world-class professional and technical leadership in pursuit of our vision.

2

Innovation For Satisfaction

We embrace change as we proactively strive to deliver increasingly greater value to our customers, unencumbered by conventional practices and success formulas.

3

Collaboration For Unity

We build personal and professional trust through respect for diversity, open communication, and mutual collaboration.

4

Responsibility For Integrity

Our commitment to social and corporate responsibility is built on a commitment to the basics that puts environmental safety and corporate ethics first.

Slogan

beyond
the best